BHHC-2-1-52-1
Esther Lindberg Buckland

Esther Lindberg Buckland

BHHC-2-1-53-2
Buckland Pharmacy 1908

#60

Buckland Drug Store was established in 1908 by Roy and Nelson Buckland a few years later the brick building was built.

BHHC-2-1-53-3
Buckland Pharmacy 1909-1951

Buckland drug Store
Nelson & Roy
Buckland
1909 to 1951

1st Location

Buckland

Nelson

60 M

BHHC-2-1-53-4
Buckland Pharmacy 1920

The interior of Buckland Pharmacy in 1920. Ruth Prater's grandparents owned the store and she submitted the photo.

Thursday, September 19, 1974

Buckland Pharmacy 73 years of service

"We've been here 73 years and we intend to stay," Elmer Atwood, owner of Buckland Pharmacy, says.

Buckland's is completing its 73rd anniversary celebration this week at its 600 Dalies Ave. location.

Over the years, the pharmacy has had only three owners and its location has been changed by only a few feet.

"The store was founded in 1901," Atwood says. "I don't know by whom, but the original owner was a woman."

The original store was located next door to the present Buckland's in the offices of accountant Bill Nelson.

Then in 1907, Nelson and Roy Buckland (brothers), purchased the business. Nelson Buckland died in 1929, but Roy and his wife, Esther, ran the pharmacy until Atwood purchased it in 1951.

Atwood says he kept the Buckland name "because of the historical value of it. They were first-class people. Fourty-four years is a long time in a business."

He's now been the owner for 23 years, a pharmacist for 37 years, and a drug store employee for 44 years.

The Bucklands built a new pharmacy in 1917--the 1,700 square foot store which stood where the present parking lot of Buckland's is located. In 1969, Atwood constructed the present 4,000 square foot store, tearing down the old Buckland's.

He managed a 5-man staff when he purchased the business in 1951, compared to the present 11, including pharmacist Jerry Ritchie and intern Phillip Griego.

Over the years, many local pharmacists have gained their experience with Atwood.

"If we can boost somebody else," he says, "we're willing to do it. We're not worried about competitors."

He adds that when the Bucklands purchased the business, a gross sales day of $8 was common.

"Inflation has taken its toll," Atwood says. But during the anniversary celebration, Buckland's sold banana splits for 33 cents.

ELMER ATWOOD fills another prescription--just like he's done nearly every day since he purchased the Buckland Pharmacy in 1951. Many of Belen's other pharmacists have learned under Atwood's tutelage. Buckland's is celebrating its 73rd anniversary.

Auto executives indicate more price rises.

Flowers

"Has the new florist any children"

"Yes, a girl who is a shrinking violet and two boys--one a budding genius and the other a blooming nuisance."

Buckland

Drugstore soda fountain now a thing of past

The drugstore soda fountain, a tradition for perhaps a century or more, disappeared from Belen over the past weekend when Elmer Atwood shut down the fountain operation at his Buckland Pharmacy at Sixth and Dalies.

For this drug store alone, the fountain was once a community gathering point especially for ice cream eaters since the turn of the century.

"But conditions have changed," said Atwood. "Many drive-ins have come into being. I thought I could survive the trend, but not so," he said. The economics of operating a fountain in a modern drug store have made it impractical, he explained.

Atwood said he knows of only three other drugstores in the state still retaining fountains. One is in Albuquerque, another at Socorro and another at Las Cruces. Belen had three only a few years ago, but two of those, at Tabet's and at the old Silva Drug store, closed out years ago.

Atwood said he was closing the fountain reluctantly because of the many friends who remained loyal to his coffee and cold drink dispenser. "We were still selling coffee at 10 cents a cup when we closed the fountain down Saturday evening," the owner said. "We are grateful to all the people who continued to enjoy our fountain services until the last," he added.

The first soda fountain in what was then a drug store in Belen dates back to 1901, Atwood recalls. "We don't even know the name of the owner, but it was a woman and daughter."Two years later, a brother of the late Roy Buckland acquired this business. This was in 1903 when the railroad cutoff was built into town.

Roy Buckland joined his brother and in 1917 built a modern brick drug store at 6th and Dalies. It housed the marble soda fountain on the right (above) and the marble top tables on the floor. "In those early days, people line up at the fountain to buy ice cream," Atwood said. This fountain served the drug store for 36 years until Atwood acquired the drug store and remodeled the place in 1953. Atwood removed the old fountain then, but retained a modern soda fountain, even moving that one into his new drug store building which was erected five years ago in 1970."

DRUGSTORE SODA FOUNTAIN is ending an era of history in Belen as the Elmer Atwood Buckland Pharmacy closes out its department, the last to operate in Belen. The picture above was the fountain the old Buckland Drug store at the same location from 1917 to 1953 when a more modern fountain section replaced this one.

OLDTIMER — The 53-year-old Buckland Pharmacy building at Sixth Street and Dalies Avenue is shown above in its last moments of existence Wednesday as it makes way for a spacious parking area in front of the newly-completed, larger home for Elmer Atwood's drug store. Contractor Nick P. Sanchez is operating the equipment used in pushing down the old front wall. The old drug store building, erected in 1917, had triple-brick walls (three layers thick), with a ceramic tile floor on a concrete base. The old building contained 1,800 square feet of space, the new brick drug store has 2 1/2 times as much, or 4,400 square feet. Contractor Sanchez expects to complete clearing the area this week, after which the ground will be leveled and paved. "We hope to be completely finished with our project within 10 days," says Atwood.

BHHC 2-1-93-6
Walgreens

Walgreen
Grad

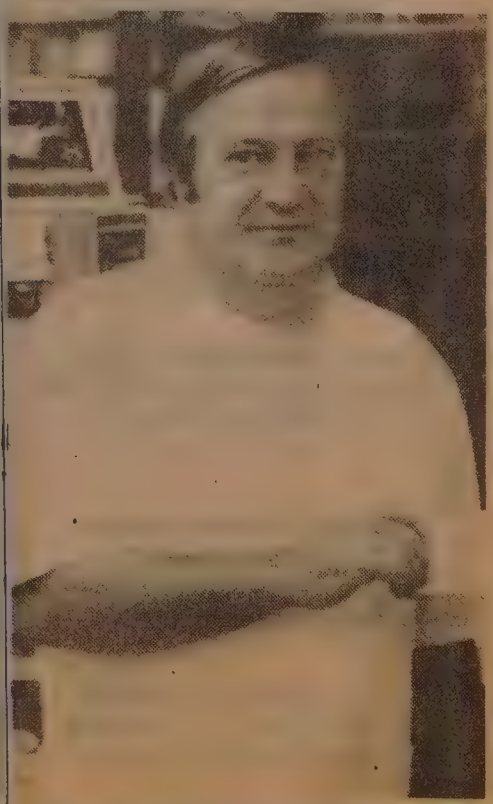
B-HC-2-1-32-3
Bergeson Harold

March 19, 1979 Valencia County News-Bulletin

Bergeson Dead at 50

BELEN--Harold Bergeson, a 21-year prominent resident of Belen, died at an Albuquerque hospital Thursday following a long illness. He was 50.

Bergeson, who came to Belen from Minnesota, was very active in the Republican Party in Belen, exerting much of his free time in the direction of fund raising and other activities to aid the party in Valencia County.



BERGESON

He owned and operated the Bergeson Main Pharmacy, which was located where the Belen Office Supply now stands, for more than 10 years.

Bergeson was also a member of the Chamber of Commerce, the Elks Lodge in Albuquerque, the Belen Masonic Lodge, the Ballut Abyad Shrine Temple in Albuquerque and the Valley Lutheran Church in Valencia.

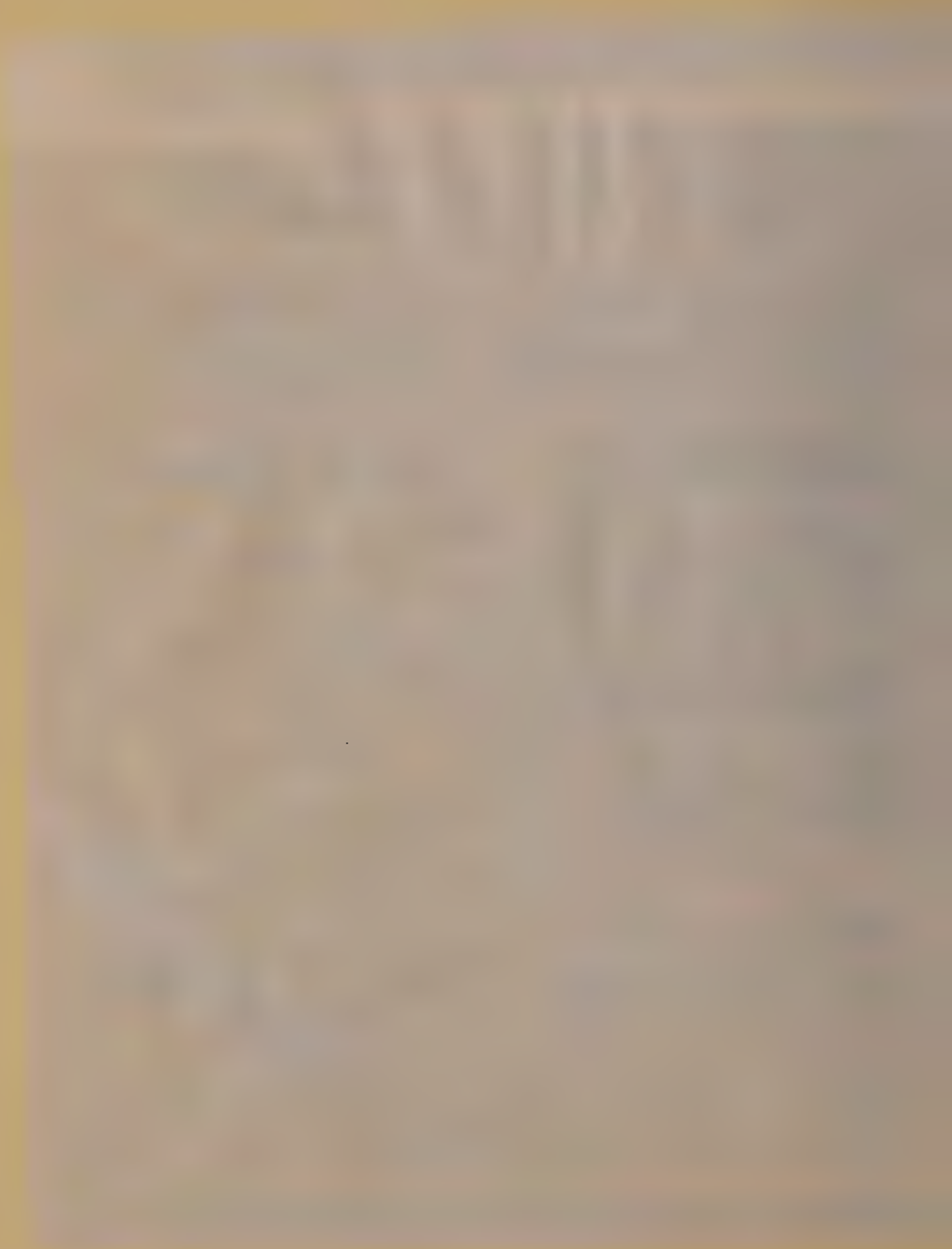
A veteran of the Korean War, he was also a member of the Belen School Board.

He is survived by his wife, Shirley, of Belen; two sons, Bruce and Eric, of Belen; one sister, Mrs. Leroy Haugen, of Minnesota; and one brother, Rudolph F. Bergeson, of North Dakota.

Funeral services were held Saturday morning in the Valley Lutheran Church, with the Rev. Larry A. Wright officiating. Remains were then sent to Lake Park, Minn. for interment.

The family asks that in lieu of flowers, contributions be made to the Shriner's Children's Hospital or to the Valley Lutheran Church.

Romero Funeral Home in Belen was in charge of the arrangements.



BHHC 2-1-53-8
BUCKLAND Pharmacy

The Drug Store

Photo Provided by Mr. and Mrs. Lee Auge

This is a picture of Buckland Pharmacy during the 1930s. The building in the right background is Central School.

SHOP RITE

Winning Deal Game Series WD17 concludes Tuesday, June 9, 1981

Prices Effective Thru Wednesday June 17, 1981

Game tickets will not be given after present supplies are depleted prizes must be claimed within two weeks if at the end of the game.

Each of these advertised items is required to be readily available for sale at or below the advertised price in each store, except as specifically noted in this ad. We reserve the right to limit quantities. None sold to dealers.

BHHC-2-1-53

PHARMACIES: BERGESON
BUCKLAND
RUPPE